Hy-Vee

VARIETY SHOW 2021

LET'S HELP
EVERY KID
BE ACTIVE
BE SOCIAL
& BELONG

EVERYONE'S

FRIDAY **Invited!** APRIL 30

HY-VEE ARENA

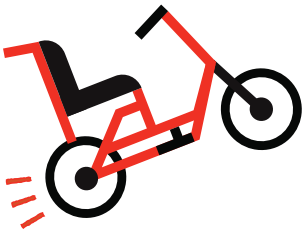
A BENEFIT FOR KC KIDS
WITH SPECIAL NEEDS

varietykc
the children's charity

VISIT FOR MORE INFO
VARIETYSHOWKC.ORG

WHY WE ARE ALL ABOUT HEART

Variety KC The Children's Charity provides children with developmental disabilities adaptive equipment and opportunities for fun, activity and inclusion. Funds raised will go directly to fulfilling requests from families in need including wheelchairs, adaptive bicycles, prosthetic limbs, communication devices & more!



5:30pm VIP RECEPTION

6:00pm DOORS OPEN

7:30pm SHOW BEGINS

THANK YOU SPONSORS

CO—CHAIRS
Tim & Cindy Chadwick
MMC Corp

CO—CHAIRS
Todd & Hemvattey Trent
Lockton Companies

VARIETY SHOW 2021 HONORARY CHAIRS
CHAD & LORI MEYER

THE SKY IS NOT THE LIMIT

TITLE SPONSOR: $50K

- Year long community partner with Variety Children's Charity for all 2021 events
- Premier Table seating for 30 guests at Variety Show
- Named as Title Sponsor on all related media (TV and Radio) and printed materials
- Full-page advertisement in program
- Stage
- Verbal mention at Variety Show as Year Long Partner
- Social Media Promotion - Title Sponsor would be mentioned once a month as a year round partner on Facebook, Twitter and Instagram
- Additional name and logo placement opportunities in program, on website and at event
- Prominent sponsor placement on Variety website with link back to sponsor site
- Special mobility gift presentation at your business
- Opportunity to display or hand out corporation information or gifts to each guest

PRESENTING SPONSOR: $25K

- Premier seating for up to (20) twenty guests.
- Named as Presenting Sponsor on all related media (TV and Radio) and printed materials
- Full-page advertisement in program and logo placement online and throughout event
- Verbal mentions as Sponsor night of the event
- Sponsor Logo to be displayed on-site during event
- Social Media Promotion - Sponsor would be mentioned approximately six times per year as sponsor on Facebook, Twitter and Instagram
- Prominent sponsor placement on Variety Website with link back to sponsor site
- Opportunity to display or hand out corporation information or gifts to each guest

DIRECTOR SPONSOR: $10K

- Premier seating for up to (10) ten guests.
- Named as Director Sponsor on all related media and printed materials
- Name and logo recognition in program
- Prominent sponsor placement on Variety website with link back to sponsor site
- Social media Promotion - Sponsor would be promoted three times during the year on Facebook, Twitter and Instagram
- Opportunity to display or hand out corporation information or gifts to each guest

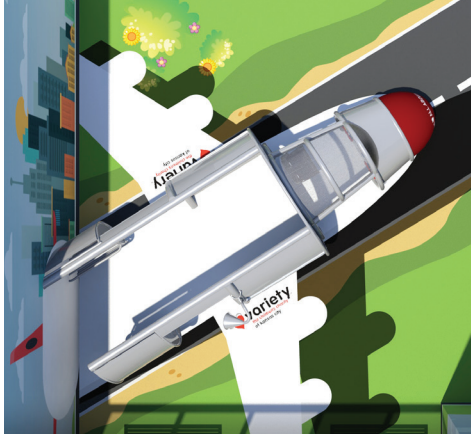
STAGE MANAGER SPONSOR: $5,000

- Premier Table Seating for (10) ten guests at Variety Show
- Named as Stage Manager Sponsor on all related media and printed materials
- Name and logo recognition in program
- Sponsor logo on Variety Website
- Social media Promotion - Sponsor mentioned on Facebook, Twitter and Instagram

CHOREOGRAPHER SPONSOR: $2,500

- Tables are first come, first serve
- Reserved Seating for (10) ten guests at Variety Show
- Named as Choreographer Sponsor on all related media and printed materials
- Name and logo recognition in program

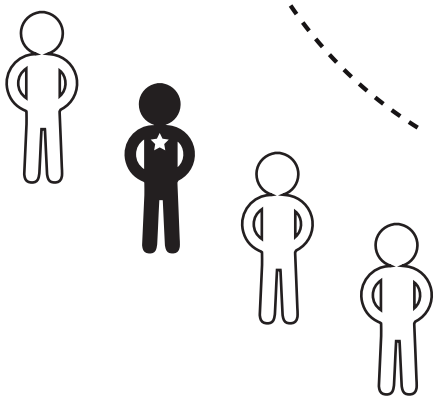
WE HAVE SKY-HIGH GOALS!



Travel by air has become more of a priority as families spread out across the country and travel is more highly valued. Millennials are the most active of travelers, and their travel plans include kids. However, many of our Variety KC parents felt flying was impossible, "what if their kids acted out or became scared?"

Our experience tells us that including our kids in travel plans just takes some adaptations and extra planning. In **Variety's drive to make KC the most inclusive city in the country**, when plans for a new airport were announced...we knew it was the next challenge in our **#inclusionrevolution.**

Variety KC is proud to announce inclusive plans for the new airport. Travelers flying into and out of our inclusive city will find the Variety KC Inclusive Play Zone – a great place for all kids to relax and burn off some energy. In addition, the family restroom will be outfitted with a universal changing table so older kids don't have to be changed on the cold floor. Thank you for helping us to make travel more inclusive!



ONE OUT OF FOUR FAMILIES HAVE A MEMBER WITH A DISABILITY & THAT'S NOT ALL:

1. Insurance may replace a wheelchair every five years – even though kids outgrow their wheelchairs every few years – and sometimes it never gets replaced at all...limit, one per lifetime
2. On average, it costs four times more to raise a child with special needs
3. 33.3% of parents with severely disabled children under two, say they use three or more pieces of adaptive equipment each day
4. Young people with special needs are more than twice as likely to lack education, employment or training
5. One way you can help today. **Donate at www.varietykc.org.**
   All money stays local – and Variety KC is a Top Rated Non-Profit by Great Non Profits.

THE RISING COST OF DISABILITY

$750
Communication device with apps to help a child speak and interact

$3,500
Adaptive bike cost, doesn't every child deserve a bike?

$5,000
Cost of an average wheelchair AFTER insurance

$10,400
Cost of occupational therapy for child AFTER insurance

$24,000
Cost of a care-giver for a child with special needs

$30,000
Cost of van lift to assist a child in a motorized wheelchair to get into their vehicle.
Vehicle cost not included

#INCLUSIONREVOLUTION

Contact Deborah Wiebrecht (Executive Director) with questions
show@varietykc.org • 913.558.2309 • www.varietykc.org

SCC inc
SHAWNEE COPY CENTER, INC

varietykc
the children's charity