



THE KANSAS CITY MONARCHS JOIN THE INCLUSION REVOLUTION

Variety KC Inclusive Play Area at Legends Field – Wyandotte County, KS

Variety is leading a drive for the #inclusionrevolution, making KC the most inclusive city in the nation. We're making great headway thanks to area-wide support.

One of our upcoming projects is in Wyandotte County, Kansas. This is an area underserved with opportunities for fitness and inclusion, but an area that has been receiving a lot of attention and improvements in recent years.

Legend Field, located in Kansas City, KS, is the home of the Kansas City Monarchs Baseball Club. Variety KC and the Monarchs are partnering to make the fan experience and stadium an inclusive venue. We will accomplish this by adding an inclusive play area, an additional games area, on-site sensory kits, two inclusive bathrooms, communication aids, and dedicated parking.

Because one of four families has a member with some form of disability, we know the impact of offering inclusive services is tremendous. This Variety Play Area is designed for ALL kids, ALL families. It will offer a place for kids to let out steam and energy. The area allows for play, interactions with other kids, and it offers the inclusive services needed for comfort and dignity.

We are currently fundraising for this effort and have opportunities for you to review.

GRAND OPENING:
SPRING 2022



**HELP US MAKE KANSAS CITY
THE MOST INCLUSIVE CITY IN THE WORLD!**



Contact **Deborah Wiebrecht** (Chief Inclusion Officer) with questions
varietykc@gmail.com • 913.558.2309 • www.varietykc.org

LEGENDS FIELD

BECOME A SPONSOR

MVP Sponsor - \$50,000

- Company name or logo recognition on the entrance of the inclusive playground.
- Invitation to the Grand Opening of the inclusive efforts in Spring 2022 .
- Named MVP Sponsor on all related media (Tv and Radio) and printed materials.
- Social Media Promotion- sponsor will be mentioned approximately six times between now and the grand opening on Facebook, Instagram and Twitter.
- Sponsor listed as MVP Sponsor on Variety KC website with a link to sponsor website.
- Sponsor will be included in a press release, and a logo/web link on the Monarchs web site
- Sponsor mentions around the grand opening in all Monarchs social media

Home Run Sponsor - \$10,000

- Recognition on Donor Signage at all inclusive playground
- Invitation to the Grand Opening of the inclusive efforts in Spring 2022.
- Named Home Run Sponsor on all printed materials.
- Social Media Promotion- sponsor will be mentioned approximately two times between now and the grand opening on Facebook, Instagram and Twitter.
- Sponsor listed as a Home Run Sponsor on Variety KC website with a link to sponsor website.
- Sponsor will be included in a press release, and a logo/web link on the Monarchs web site
- Sponsor mentions around the grand opening in all Monarchs social media

All other donations can be made at varietykc.org to support these inclusive efforts.

Variety KC is excited to greet visitors to our area and Legends Field with such visual, tactile proof that KC is committed to improving lives and offering truly equitable opportunities for our families. We hope you will consider joining us!



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