



Hy-Vee, Inc. • 5820 Westown Parkway • West Des Moines, Iowa • 50266

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MEDIA ADVISORY

Charity Golf Scramble 2023

Helping every kid be active, be social and belong

Kansas City, MO (June 15, 2023) — On Thursday, June 15th, Kansas City Area Hy-Vee Stores will host their 22nd annual Golf Tournament with proceeds benefitting Variety the Children's Charity of Greater Kansas City. Over the past 22 years, the tournament has raised OVER \$1 million dollars to help children with special needs.

Voice of the Kansas City Chiefs, Mitch Holthus, will kickoff the day welcoming all of the participants and speaking on behalf of his support of Variety KC. Holthus will be available for meet and greets and interviews until 9:00 a.m. Furthermore, Kansas City Chiefs mascot, KC Wolf, will also make an appearance the morning of the tournament to interact with the special families of Variety KC.

Also, to give the golfers a firsthand experience of challenges that many of the Variety families are faced to overcome, we will have a sports wheelchair that the players will tee off from on hole ten. In addition to the day of golf there will be a silent auction that players can bid on items from to further support Variety KC. Lastly, we will have an assortment of life changing communication and mobility gifts to present to local kids with a variety of special needs to help them be included in life thanks to Hy-Vee's support. Presentation of gifts at approximately 8:30 a.m. and 3:30 p.m.



"Variety KC is so thankful for the Hy-Vee Charity Golf Tournament. This event now brings in around \$100,000 dollars each year. Variety KC uses these funds to help provide the critical mobility and communication equipment that is necessary for a Variety child to live their daily life. For a non-verbal kid to communicate with their family and friends, it can cost a minimum of \$1000 and this is not covered by insurance. An adaptive bike, to help a Variety child move around just like their able-bodied counterparts, can cost upwards to \$10,000, and again, is not covered by insurance. Because of the generosity of Hy-Vee and specifically this golf tournament, Variety KC can help dozens of kids Be Social, Be Active, and Belong!" said Variety KC Executive Director and Chief Inclusion Officer, Marc Harrell.

WHAT: Hy-Vee Charity Golf Tournament benefiting Variety KC

WHEN: THURSDAY, JUNE 15
Mitch Holthus arriving at 8:15 AM
KC Wolf arriving at 8:00 AM
Shotgun start at 9:00 AM

WHERE: THE GOLF CLUB AT CREEKMOOR
1112 E 163rd Street
Raymore, MO 64083

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Hy-Vee, Inc. is an employee-owned corporation operating more than 285 retail stores across eight Midwestern states with sales of more than \$13 billion annually. The supermarket chain is synonymous with quality, variety, convenience, healthy lifestyles, culinary expertise and superior customer service. Hy-Vee ranks in the Top 5 Most Trusted Brands and has been named one of America's Top 3 favorite grocery stores. The company's more than 80,000 employees provide "A Helpful Smile in Every Aisle" to customers every day. For additional information, visit www.hy-vee.com.

Variety – The Children's Charity Variety is a volunteer-driven organization with 53 active chapters worldwide, committed to bettering the quality of life for special needs children. Funds raised by Variety KC benefit children right here in Kansas City. The Variety mobility program responds to individual requests from families of children needing special assistance. Help has included wheelchairs, mobility equipment and communication devices, inclusion and more. For more information, please visit www.varietykc.org.