

**VARIETY SHOW
2025**



A Variety KC Production

Presented at
Kauffman Center for the Performing Arts
Performance Dates:
August 1st, 2nd, and 3rd

Variety KC proudly presents an inclusive stage production of *Annie*, a musical that embodies resilience, hope, and the power of dreams. This production features professional actors of all abilities and provides children with disabilities an opportunity to participate both on and off the stage.

Your sponsorship will not only bring this vision to life but will also ensure that every child, regardless of ability, can experience the magic of live theater. Join us in making *Annie* an unforgettable event!

SPONSORSHIP LEVELS & BENEFITS

PRODUCER – \$50,000

- Presenting Sponsor Recognition (Logo featured on all marketing materials, including banners, website, and playbill)
- Full-page ad in the event program
- Inclusion in paid social media campaign
- Four dedicated social media posts highlighting your business
- Recognition in Variety KC's monthly newsletter
- VIP tickets for 10 guests
- Variety Kid gift presentation
- Exclusive behind-the-scenes tour & meet-and-greet with cast

DIRECTOR – \$25,000

- Recognition in all promotional materials (including website & playbill)
- Half-page ad in the event program
- Inclusion in paid social media campaign
- Three dedicated social media posts
- Recognition in Variety KC's monthly newsletter
- VIP tickets for 8 guests
- Variety Kid gift presentation

CHOREOGRAPHER – \$15,000

- Logo inclusion on Variety KC's website & playbill
- Quarter-page ad in the event program
- Two dedicated social media posts
- Recognition in Variety KC's monthly newsletter
- VIP tickets for 6 guests

STAGE MANAGER – \$10,000

- Logo inclusion on Variety KC's website & playbill
- One dedicated social media post
- Recognition in Variety KC's monthly newsletter
- VIP tickets for 4 guests

ACTOR – \$5,000

- Logo inclusion in event program
- Recognition in Variety KC's monthly newsletter
- VIP tickets for 2 guests

PROGRAM ADS

Full Page: 5.5" X 8.5" – **\$1,750**
1/2 Page: 5.5" x 4.25" – **\$1,250**
1/4 Page: 2.75" x 4.25" – **\$750**

Preferred file format: PDF

As a sponsor, you are directly impacting the lives of children by supporting their dreams and creating a more inclusive arts community.

Become a part of something truly special—sponsor *Annie* and help us change lives through the power of theater!

For sponsorship inquiries, contact:
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Chief Development Officer
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ABOUT VARIETY KC & THE VARIETY SHOW

Variety KC is dedicated to providing inclusive opportunities for children with disabilities, ensuring that every child has access to the experiences and tools they need to thrive. The Variety Show is a groundbreaking initiative featuring an all-inclusive professional stage production where children with disabilities can shine. Whether performing in *Annie* or working behind the scenes, this event fosters confidence, creativity, and inclusion.